
Creating a Personal Website

— Aly Schlepp —

Why should you create a personal website?

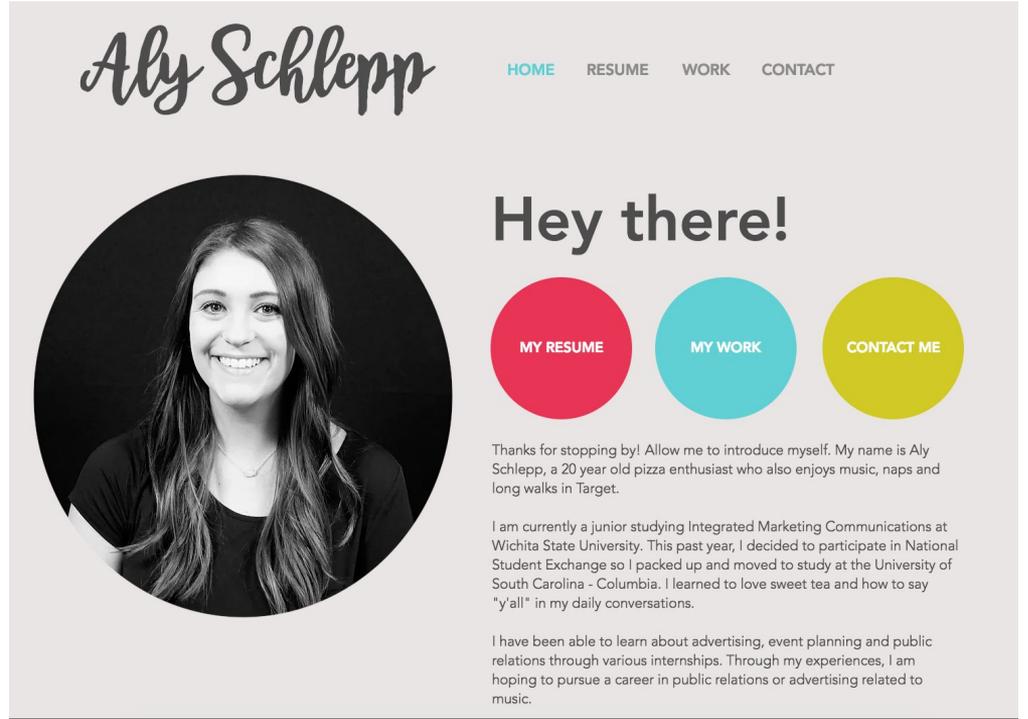
- A way to present yourself
- Social media presence isn't enough
- A personal website outweighs your resume

What to Include in your Website

- An About Page
- A Portfolio Page
- Resume
- Testimonials
- Contact Information

About Page

- Include photo
- Make it personable
- Show how you can help a potential employer
- Keep it short



Aly Schlepp

[HOME](#) [RESUME](#) [WORK](#) [CONTACT](#)

Hey there!

[MY RESUME](#) [MY WORK](#) [CONTACT ME](#)

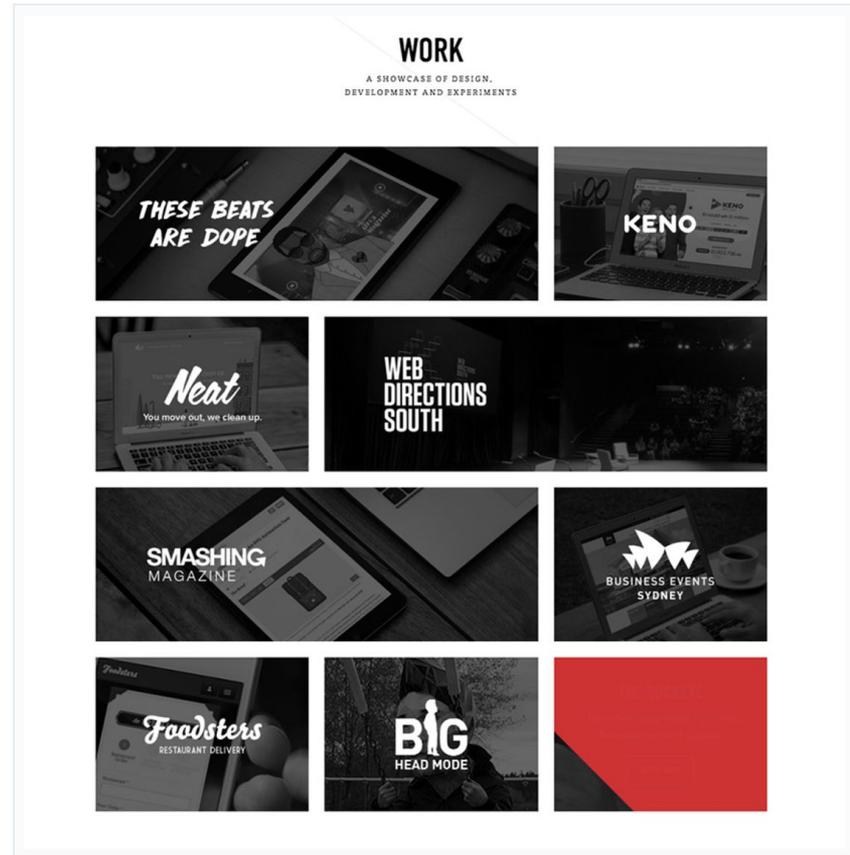
Thanks for stopping by! Allow me to introduce myself. My name is Aly Schlepp, a 20 year old pizza enthusiast who also enjoys music, naps and long walks in Target.

I am currently a junior studying Integrated Marketing Communications at Wichita State University. This past year, I decided to participate in National Student Exchange so I packed up and moved to study at the University of South Carolina - Columbia. I learned to love sweet tea and how to say "y'all" in my daily conversations.

I have been able to learn about advertising, event planning and public relations through various internships. Through my experiences, I am hoping to pursue a career in public relations or advertising related to music.

Portfolio Page

- Showcase photos, writing samples, etc.
- Express your creativity
- Don't include every piece of your work - show your best work



Resume

- Include a downloadable version
- Save as a PDF file

HOME

RESUME

WORK

CONTACT

Testimonials

- Helps build your credibility
- Include testimonials with substance



Palouse Falls - Washington (April 2014)

“Aaron was one of the very first active readers of my website, and since meeting him I’ve been consistently impressed with his work ethic, capacity for learning, and his knack for building a great personal brand. His writing is clear, useful, and entertaining (he wrote a fantastic guide for my site), and he’s done a wonderful job creating a personal website as well. Also, he seems to be able to do all of this from mountains and hiking trails.

— *Thomas Frank, Founder of College Info Geek*

“Aaron has done more than just fix my IT problems, he has listened to me, teaches me and guides me (as I’m freaking out frustrated). He works with me on web design for my artistic endeavors and my professional website. He is an endless source of info on anything related to social media, blogging, IT and tech products.

— *Amy Wolfe, Life Coach*

“I have known Aaron as I have advised the Student Senate where Aaron served as our Parliamentarian. I enjoy Aaron’s enthusiasm and passion for bettering himself. I feel Aaron will be an asset to his employer because of his work ethic, dedication, foresight and ability to openly discuss topics.”

— *Scott Mickelsen, Associate Dean at Nebraska College of Technical Agriculture*

“I had the pleasure of working with Aaron for about a year. During that time, Aaron was an excellent worker and employee with good social skills. He is intelligent, dedicated, understands complex engineering concepts, and shows an intense desire to learn about new technologies. I highly recommend Aaron and feel confident in stating that he would be a good asset and add value to any company.”

— *Gary Horst, Program/Project Manager at Frontier Technologies/Holographic Engineering*

“Aaron is a very determined editor and he understands how to create and edit articles and content at a very high level. He has done great work for the community that I am trying to create and build and I know that it would have not gone far as it has without his assistance.”

— *Justice Wordlaw IV*

Be Social



Twitterings

- These mountains. The Tetons. They're like no other mountains. There is no mistaking them. And as... <https://t.co/vY7yomZ6do>, 11 hours ago
- Get fat. Ride bikes. Crush snow. #DestinationReroute @ Alta, Wyoming <https://t.co/fpWIXw35W1k>, 11 hours ago
- Quick stop at Fall Creek Falls today... The other people I was with were skeptical of my... <https://t.co/oycbXDSa3H>,
- Another great Feathered Friday with Frost the American Kestrel! #TetonRaptorCenter @ National... <https://t.co/Y8czhdHzdu>,
- Home is where the wheels roll. Morning 3 of the Maah Daah Hey bikepacking trip in... <https://t.co/aQBjQSRbx>,

Follow @aaronvrouch

Follow 188

Latest Articles

College Info Geek

[How I Created A Home Office For \(Almost\) Nothing](#)

MakeUseOf

[Transpose: The Secret to Managing Your Digital Information](#)

[10 Essential Windows Habits You Should Cultivate](#)

[How to Troubleshoot If Windows 8.1 Apps Won't Open or Install](#)

Contact Information

- Include multiple ways to contact you
- Add social media links

Aly Schlepp HOME RESUME WORK CONTACT

CONTACT

Let's chat!

Name

Email

Subject

Message

Send

[in](#) [f](#) [t](#)

Cell 785.332.4830
Email alyschlepp@gmail.com

Personal Brand

- Include a consistent voice
- Give visitors a sense of who you are
- [WordPress resume theme](#)
- Personal Website

Ways to Create Your Website

- Wix
- Word Press