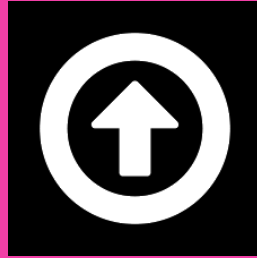
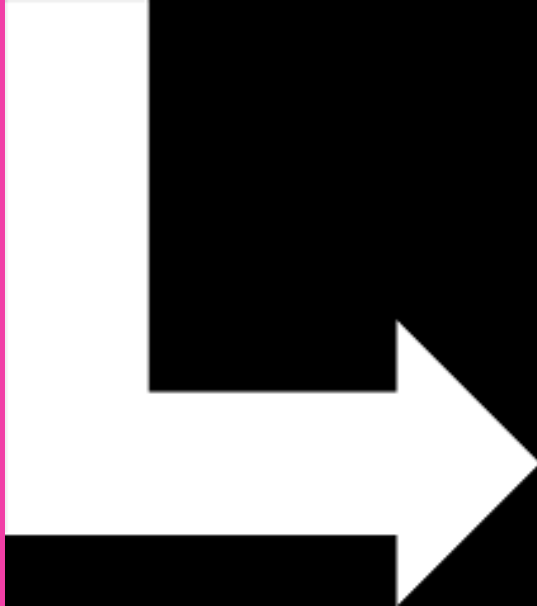
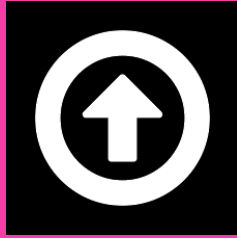


Affiliate Marketing

A guide by Chelsea Briggs

“Why should I care?”





So what is affiliate marketing?

(Now that you're interested.)

“Affiliate marketing at its very core is about relationships, a relationship between three parties:



A.K.A.

“**Affiliate marketing** is the process of earning a commission by promoting other people's (or company's) products. You find a product you like, promote it to others, and earn a piece of the profit for each sale that you make.”

*melissa
esplin*
I STILL LOVE YOU.

SEARCH



I'M TEACHING AT
*Simply
Stitchēd*
QUILTING RETREAT
MARCH 16-18, 2017
ROOSEVELT, UTAH

*follow
ME ON
insta
gram*

▶▶▶ PRESS & ADVERTISING ◀◀◀

Affiliate links are used from time to time to link to products that I have and love.

Use the contact form to request a media kit for stats, demographics and advertising rates.

CLICK TO
read me in feedly

TUTORIALS

PRINTABLES

HANDMADE ENVELOPES

This post is brought to you by Scooby, who makes my own envelopes. They're so much more colorful/patterned paper I want. If you want to see more envelopes & download a free [...]

DIY GILDING

This post is in partnership with The Paper Press, a couple of months now and I figured it was incredibly easy and adds SO MUCH to your projects above [...]

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← OLDER

A Natural Feel

Generally, affiliate mentions aim to be more organically interspersed throughout a site's actual content.



FTC Requires Disclaimers

- Aside from these regulations, your imagination is the only thing limiting how successfully you integrate your affiliate mentions and your sites organic content.

It's important to remember we're always trying to add value to the customer, not bog them down with ads, links, and recommendations to affiliate sites that don't interest them.

How to choose your partners:

Similar target audience

Positive online reputation

SEO Rankings

Things to beware:

Unscrupulous affiliates can put in code to redirect sales through their site.

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