



Geofilters

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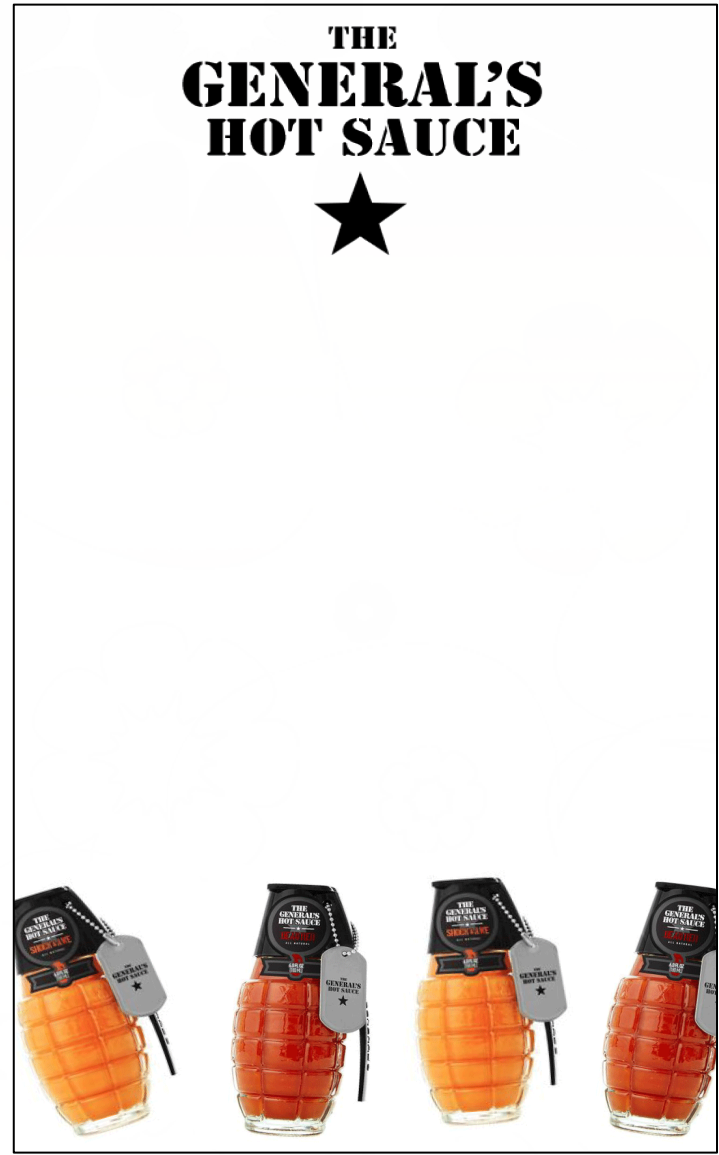
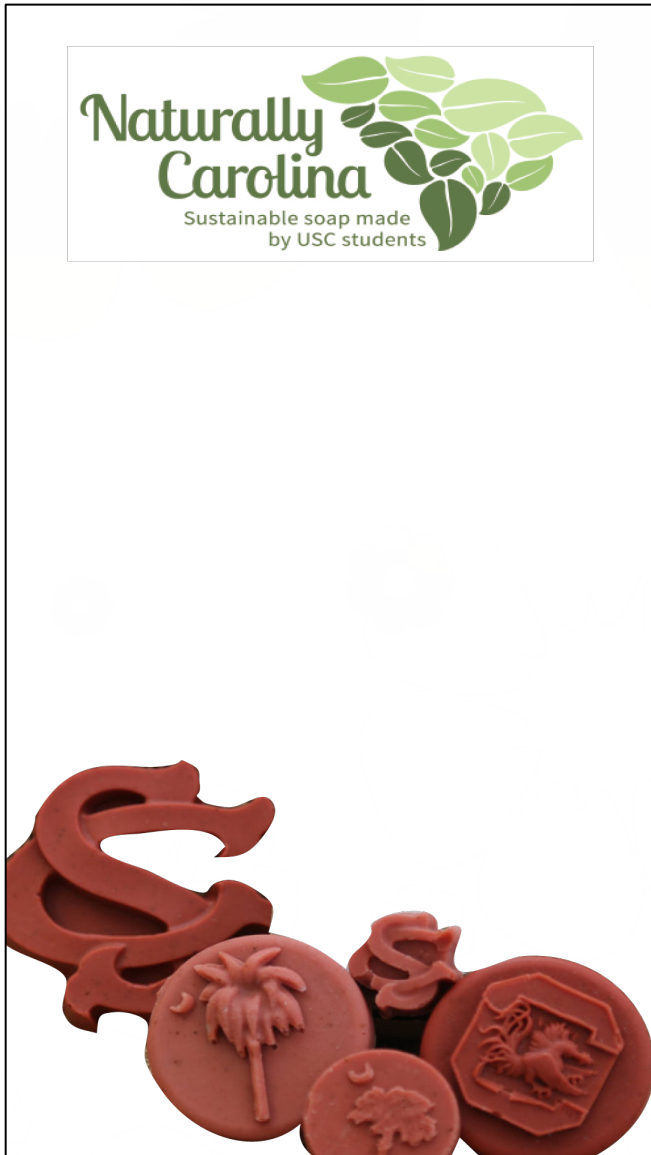
Why use them?

- Announcing new product launches
- “Snapchat Takeovers”
- Share company culture
- Promoting charity events to help build awareness for a cause
- Supporting your personal brand

Up-and-coming musician, Lance the Genius, created a Snapchat geofilter for a concert where he was opening for other celebrity artist. Diplo and Skrillex used his filter that was created to promote Lance’s personal brand.



Examples



More Examples

HAPPY BIRTHDAY



HAPPY
BIRTHDAY
CHRISTIAN

SAY
CHEESE

Cheers



TEXAS
STREET



HI
I'M
CHRISTIAN
"PHRASING"
"SAD" AND HAPPY
VALENTINES DAY

HAPPY HALF
BIRTHDAY
ALLIE
-AM



🌸 <https://geofilters.snapchat.com/org/420c712c-1545-4330-8d8c-f121574debdb/purchase/upload-asset>

🌸 <http://www.dafont.com>